

WELCOME, GUEST

Log in

Register

Search for:

Search

RECENT COMMENTS

Bill Wilson on Hand-in-hand for marketshare

bth on Hand-in-hand for marketshare

bth on Redeveloping right in Chattanooga

Bill Wilson on Hand-in-hand for marketshare

Bill Wilson on Redeveloping right in Chattanooga

CATEGORIES

Agriculture

Aviation

Banking

Development

Economic development

Economy

Energy

Health care

Real estate

Retail

Small business

Social media

« Photos from the Visioneering trip to Chattanooga | Thoughts from the river »

Visioneering message: Be aggressive

It's a terrible football analogy, but the central theme of Thursday's Visioneering Wichita presentations applies: Chattanooga isn't building a modern downtown by reading the market and reacting; they're running a full-scale blitz.

We'll have more on the theme in Friday's Eagle, but one fascinating example is partially hidden in a south Chattanooga storefront: Create Here is a one-stop shop melding the arts and business education that's all about "talent retention," according to Helen Johnson, one of the founders. It's goal is to give Chattanooga residents the tools to profit from their creativity, growing the city's talent base and thus its economic foundation.

Create Here doesn't have anything that Wichita doesn't: the arts, business education, community activism.

But what it does remarkably, as Johnson puts it, is fight the perception that all those functions need to be "siloeed," or segregated as separate community institutions.

"What we do, instead, is encourage people to think across all these disciplines as a platform for community change," Johnson said.

Create Here won't be around forever, Johnson said. She has no interest in perpetuating it as an institution. But she intends for its wide-ranging programs, from artist recruitment to business planning classes, to live on.

By Bill Wilson

Posted Yesterday at 9:56 a.m. Filed under Economic development

PERMALINK SHARE THIS COMMENTS RSS TRACKBACK URL

« Photos from the Visioneering trip to Chattanooga | Thoughts from the river »

You must be logged in to comment. Log in or register.



Tulsa Residents: Make \$63/Hr Part-Time!

\$63/hr part-time jobs open. Requirements: Just a computer.

Explore now...



Acai Berry EXPOSED (Official Report)

We Tested Acai + Colon Cleanse to Prove it Didn't Work...

See the results...

Advertisement for Goodyear featuring a blimp and the text: Get up to \$100 by Mail-In Rebate when you purchase a set of four select Goodyear tires on the Goodyear Credit Card. Offer valid 10/03/09 - 10/31/09.

Technology

Uncategorized

October 2009

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

« Sep

RSS LINKS

[All posts](#)

[All comments](#)

BLOGROLL

[WordPress.com](#)

[WordPress.org](#)

© 2009 Wichita Eagle & Beacon Publishing Co. All rights reserved.

[News](#) | [Business](#) | [Sports](#) | [Entertainment](#) | [Living](#) | [Classifieds](#) | [Jobs](#) | [Cars](#) | [Real Estate](#)
[About Kansas.com](#) | [About the McClatchy Company](#) | [Terms of Use](#) | [Privacy Policy](#) | [Copyright](#)