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Preparing for development

Here's one statistic that struck me this week in Chattanooga:

Staff at the RiverCity Company, which oversees the local revitalization effort: 12.

Staff at the Wichita Downtown Development Corp., the point organization for Wichita's growth plan: 3, and sometimes 4.

One of the thoughts percolating through the Visioneering Wichita delegation Thursday was WDDC staffing. President Jeff Fluhr will need more bodies as the effort ramps up.

Philanthropy is going to be essential to get Wichita's downtown program going. Chattanoogaans talk a lot about "motivated local money."

And one good starting point for a Wichitan who'd like to buy into downtown's future would be to fund an increase in the WDDC staff.

By Bill Wilson

Posted at 2 hours and 35 minutes ago Filed under Development, Economic development, Retail, Uncategorized

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